

## emjazz.co.uk Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in UK privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### **What personal information do we collect from the people that visit our blog, website or app?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address or other details to help you with your experience.

### **When do we collect information?**

We collect information from you when you register on our site, subscribe to a newsletter, respond to a survey or enter information on our site.

### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To send periodic emails regarding your order or other products and services.

### **How do we protect visitor information?**

We do not use vulnerability scanning and/or scanning to PCI standards.  
We use regular Malware Scanning.

We do not use an SSL certificate

- We do not need an SSL because:  
we only use information with the users permission

### **Do we use 'cookies'?**

A cookie is a small data file which is stored by your web browser on the hard drive of your computer, when you visit certain web pages. Cookies allow web applications to respond to you as an individual by tailoring its operation to your needs, likes and dislikes by gathering and remembering information about your preferences. Cookies do not usually store or collect personal information in isolation, but are read and interpreted by web browsers and web sites. A cookie will not cause harm to your computer and no personally identifiable information is stored using cookies from our websites.

There are a number of different types of cookies that may be created when you visit our websites:

- Persistent cookies are cookies that remain on your hard drive and provide information over multiple visits to the website

- Session cookies are cookies that are stored either on your computer or on the web server and are deleted when you close your web browser after every visit
- Third party cookies are cookies that are used by third party websites and services such as Google Analytics that are embedded in our websites

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

By using our websites you agree to accept cookies. You will be prompted about the use of cookies on your first visit to our websites. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. Declining cookies may prevent you from taking full advantage of some features of the website.

### **Third Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

### **Third party links**

We do not include or offer third party products or services on our website.

### **Google**

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

We have not enabled Google AdSense on our site but we may do so in the future.

### **We agree to the following:**

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By emailing us
- By calling us
- By logging in to their account

### **How does our site handle do not track signals?**

We honour do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

### **Does our site allow third party behavioural tracking?**

It's also important to note that we do not allow third party behavioural tracking

### **COPPA (Children Online Privacy Protection Act)**

For those in the US, when it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

The EU is expecting to implement similar policy, to which we will adhere, once introduced. (Expected 2016)

We do not specifically market to children under 13.

### **Data sharing and protection**

We comply with Data Protection regulation according to English law.

**In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:**

We will notify the users via in site notification

- Within 1 business day

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

### **EC directive (2003)**

We comply with the EC Privacy and Electronic Communication directive, and will always provide and opt-out option on any massed communications we might produce.

When we collect your email address, it will only be used for communication from EMJAZZ and its regional promoting members.

**If at any time you would like to unsubscribe from receiving future emails, you can email us at** and we will promptly remove you from **ALL** correspondence.

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

[www.emjazz.co.uk](http://www.emjazz.co.uk)  
[info@emjazz.co.uk](mailto:info@emjazz.co.uk)

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